

Xposeyour Privacy Policy for Lead Generation Forms

Data Collection and Usage

We collect personal information through our lead generation forms, including your name, email address, job title, and company name. This information is used to:

- Respond to your inquiries about our products/services
- Send you relevant marketing communications (with your consent)
- Improve our products and services

Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required by law.

Data Sharing

We do not sell your personal information. We may share your data with:

- Our employees who need it to process your request
- Service providers who assist us in our business operations (e.g., email marketing platforms)
- Legal authorities if required by law

Your Rights

You have the right to:

- Access the personal information we hold about you
- Request correction of inaccurate data
- Request deletion of your data
- Withdraw your consent at any time

To exercise these rights, please contact us using the information provided below.

Security Measures

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction.

Consent

By submitting one of our lead magnet forms, you consent to the collection and use of your information as described in this policy.

Contact Us

If you have any questions about this privacy policy or our data practices, please contact us at:

Email: <u>services@xposeyoursolutions.com</u> Phone: (614) 467-8081

Updates to This Policy

We may update this policy from time to time. Any changes will be posted on our website and, where appropriate, notified to you by email. Last updated: 7/5/2024